



LANCANG - MEKONG BUSINESS FORUM 2023

第五届

澜沧江-湄公河商务论坛

促进澜湄国家农产品和食品加工行业投资与贸易

2023年7月3-5日 | 广西 南宁-凭祥

The 5th Lancang-Mekong Business Forum

Promoting Agribusiness and Investment in Processed Food Sector

July 3-5, 2023 | Nanning & Pingxiang, P.R.China

Agenda

主办单位:

Organized by:

湄公学院

Mekong Institute

广西壮族自治区外事办公室

The Foreign Affairs Office of Guangxi Zhuang Autonomous Region

广西壮族自治区商务厅

The Department of Commerce of Guangxi Zhuang Autonomous Region

承办单位:

Co-organized by:

中国-东盟经贸中心

China-ASEAN Business Center

协办单位:

In Partnership with:

南宁市外事办公室

The Nanning Foreign Affairs Office

澜湄项目协调单位:

In Coordination with:

泰国商务部国际贸易谈判司

Department of Trade Negotiations, Ministry of Commerce of Thailand

资助单位:

Sponsored by:

中国澜沧江-湄公河合作专项基金

Lancang-Mekong Cooperation Special Fund of P.R.China

Dear Delegates,

Thank you for confirming your participation to the 5th Lancang-Mekong Business Forum 2023 “Promoting Agribusiness and Investment in Processed Food Sector” on July 3-5, 2023 in Nanning and Pingxiang, P.R.China. The event contains five sub-activities including i) Business Seminar (Hybrid), ii) Business Matching (Onsite), iii) Exhibition (Onsite), iv) Structured Learning Visit (Onsite), and v) Business Matching (Online).

The business seminar will be organized as a hybrid event with around 100 participants attending on site and over 150 participants online.

- **Onsite location:**

Howard Ball Room, 1st Floor
Howard Johnson CAEXPO Plaza Nanning Hotel
Address: No. 98 Zhuxi Avenue, Qingxiu District, Nanning, P. R. China 530022
Tel: + 86 (0)771 670 6666

- **Online Channel:**

Join the Business Seminar on July 3, 2023 at 08:30-12:30 via **Zoom**
Join Zoom Meeting
<https://us02web.zoom.us/j/88044694901?pwd=eUZhWFZXNWlubVhhWlY2OEQyYi8zdz09>
Meeting ID: 880 4469 4901 | Passcode: 350638

Mekong Institute (MI) warmly welcomes you to the event and we wish you all success in business networking, information sharing and gaining useful information for your business. To brief you on the activities that lay ahead, we attach herewith an information pack that provides an updated agenda, and other arrangements.

The event has been designed with a highly interactive format and the results need on your active involvement and participation. For this purpose, we expect you to actively participate in the forum by sharing your insights, experience and ideas for the success of the event. Given the broad range of interested stakeholders, organizations and companies that are attending the event, we are convinced that it will engender fruitful discussions and result in enhanced business networks and new collaborations.

If you have any further inquiries, please do not hesitate to call or email us at the addresses mentioned in the MI Staff Directory.

Thank you very much and welcome once again.

The Organizing Team
Mekong Institute

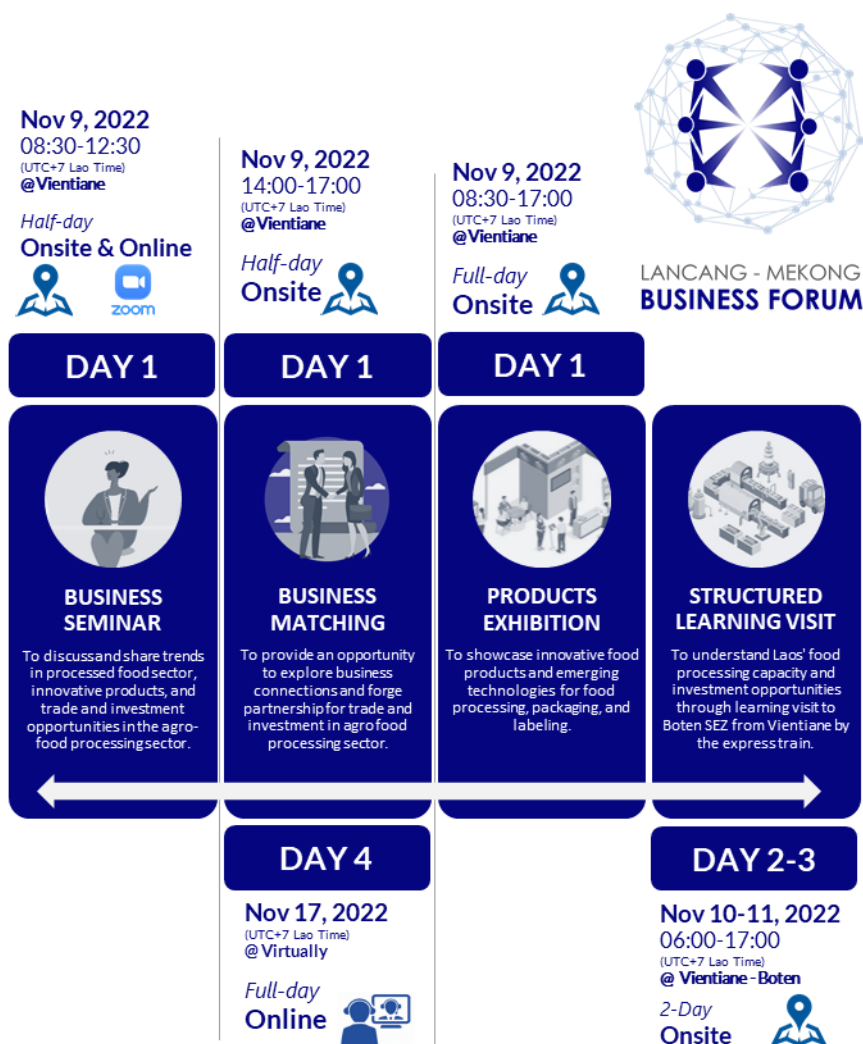
Scan to Download Forum Documents &
Log in for Online Business Matching



<https://lancangmekongforum.com/>

A. Forum Activities & Agenda

Forum Structure and Activities



About the Forum

Mekong Institute (MI) is organizing the fourth Lancang-Mekong Business Forum (LMBF) on "Promoting Agribusiness and Investment in Processed Food Sector" on November 9-11, 2022 in Vientiane and Boten, Lao PDR. The Business Forum is part of a long-term project funded by the Lancang-Mekong Cooperation Special Fund (LMCSF) of P. R. China and has been organizing by MI in each of Lancang-Mekong (LM) countries, namely Cambodia, P. R. China, Lao PDR, Myanmar, Vietnam and Thailand, since 2018 in coordination with the Ministry of Commerce of Thailand. In 2022, MI collaborates with the Department of Trade Promotion (DTP), Ministry of Industry and Commerce of Lao PDR to co-organize the 4th LMBF in order to promote agribusiness and processed food sector of Lao PDR.

The Business Forum is an important platform for sharing innovations, good practices, challenges, and opportunities in the agro-food processing industry of Lao PDR and other LM countries. It provides a unique opportunity for the agro-food processing industry value chain actors to seek potential partners and discuss partnership and investment plans. It allows a transition to sustainable processed-food in Lao PDR and other LM countries to be established as the ultimate objective.

Agenda (as of June 27, 2023)

SUNDAY, July 1 or July 2, 2023



Travel from home countries to Nanning, China

Check in at Howard Johnson CAEXPO Plaza Nanning Hotel (for MI sponsored participants only)



Day 1: Monday, July 3, 2023 第一天：2023 年 7 月 3 日周一

Onsite Venue: Howard Johnson CAEXPO Plaza Nanning Hotel 南宁会展豪生大酒店

Address: No.98, Zhuxi Ave, Qingxiu District, 530022 Nanning, P.R.China 广西省南宁青秀区竹溪大道 98 号

Time Zone: UTC+08:00 BeijingTime 北京时间

07:30-08:20 REGISTRATION 现场签到、设置产品展台

08:30-09:20 OPENING SESSION 开幕式

08:30-08:50 Welcome Remark 致欢迎辞

- **Mr. Suriyan Vichitlekarn**, Executive Director, Mekong Institute

Opening Remark

- **Senior Representative**,
The Foreign Affairs Office of Guangxi Zhuang Autonomous Region
- **Senior Representative**,
Guangxi Department of Commerce, P.R. China

Special Remark

Introduction of Lancang-Mekong Economic and Trade Cooperation Platform

- **Senior Representative**,
Guangxi International Expositions Group Co. Ltd., P. R. China

08:50-09:10 Introduction of the Lancang-Mekong Business Forum

- **Mr. Sa-nga Sattanun**
Program Manager of Trade and Investment Facilitation Department,
Mekong Institute

09:10-09:20 Group Photo (10 mins)

09:20-12:00 BUSINESS SEMINAR

09:20-10:40 I: Panel Discussion (80 mins)

- **Investment and trade policy of Guangxi agricultural products and food processing industry, and trade markets between Guangxi and ASEAN countries**
Representatives of the Department of Commerce of Guangxi Zhuang Autonomous Region (15 mins)
- **Planning and construction of Guangxi-ASEAN Economic Development Zone, trade and investment promotion incentives**
- **Mr. Cai Xiang**, Director General of Investment Promotion Bureau, Guangxi-ASEAN Economic Development Zone (15 mins)
- **The development history, development model and government policy support of the snail noodle industry in Liuzhou**
- **Mr. Lu Shichang**, Director, the Snail Noodle Industry Development Center of Liuzhou, Guangxi (15 mins)
- **Trade and Investment Market, Investment Prospects and Opportunities of Agricultural Products and Food Industry in Guangxi, Lancang-Mekong and ASEAN Countries (15 mins)**
Representative of Guangxi Food Industry Association
- **Q&A (20 mins)**

Moderator, Mr. Suriayn Vichitlekarn, Executive Director, Mekong Institute

10:35-11:00 Networking, Refreshments and visiting the on-site Exhibition of processed agro-food products from LM countries (20 mins)

11:00-12:00 (60 mins) **II. Company Introduction, Preparation for Business Matching and Structured Learning Visit**

- **Introduction (45 mins)**
by Ms. Wen Hao, Senior Program Coordinator, Trade and Investment Facilitation Department, Mekong Institute
- **Q&A (15 mins)**

12:00-13:00 Networking **LUNCH**

13:00-14:20 Visiting **Products Exhibition** and Re-confirmation of **Business Matching Meetings**

14:30-17:30 **ONSITE BUSINESS MATCHING (3 hrs.)**

Switch meetings per 20 mins

18:00-20:30 **Business Dinner** ****by invitation only****

Day 2: Tuesday, July 4, 2023

**For 50 participants with invitation only **

Meeting Venue: Howard Johnson CAEXPO Plaza Nanning **Hotel Lobby > Pingxiang > Nanning**

Time Zone: UTC+08:00 (Beijing Time)

08:00-17:00 **STRUCTURED LEARNING VISIT (SLV) in Pingxiang**

07:00-07:50 Breakfast and meet at Hotel Lobby

08:00-10:30 Depart from Hotel to Pingxiang

10:30-12:00 **Meeting & Visit the Food Processing Company in Pingxiang**

12:00-13:00 *Lunch buffet*

13:00-15:30 **Visit the China-ASEAN (Pingxiang) Fruits and Agro-products Distribution Center, Agro-products export & import monitoring center, Pingxiang Bonded Area, Youyi Border Goods Yard and Cross Border E-Commerce Settlement Center**

15:30- 18:30 Travel from Pingxiang to Hotel in Nanning

18:30-20:00 Business Dinner

*at Howard Johnson CAEXPO Plaza Nanning **Hotel** (for 50 participants joined the field visit only)*

Day 3: Wednesday, July 5, 2023

**For 50 participants with invitation only **

Meeting Venue: Howard Johnson CAEXPO Plaza Nanning **Hotel Lobby**

Time Zone: UTC+08:00 (Beijing Time)

08:30-17:00 **SLV in Nanning**

07:00-07:30 Breakfast, Hotel check-out, meet at lobby

07:40-08:50 Depart for **Guangxi-ASEAN Economic Technological Development Zone (1 hrs 10 mins)**

09:00-11:40 **Visit Nanning Shuanghui Food (meat & sausage), Budweiser (beer) and Haitian Foshan Haitian Seasoning Food**

11:40-12:30 *Lunch buffet*

12:40-14:10 *Depart for China-Singapore International Logistics Park*

14:20-16:30 **Visit China-Singapore International Logistics Park**

16:30-17:15

Group A: Depart for airport



Group B: Return to Hotel in Nanning

19:00



Fly from Nanning to Bangkok

Wednesday, July 6, 2023



Travel back to home countries



Group B: Fly from Nanning to home countries

***Special Engagement:**

July 7-31, 2023: Online business matching between all online and onsite participants via the Lancang-Mekong Business Forum website

B. Forum Venue

Howard Johnson CAEXPO Plaza Nanning (南宁会展豪生大酒店).

Howard Conference Room, 1st floor | July 3, 2023 at 07:30-17:30



Address: No.98, Zhuxi Ave, Qingxiu District, 530022 Nanning, China

南宁会展豪生大酒店地址：广西省·南宁·青秀区·竹溪大道 98 号

Tel: +86 771 670 6666

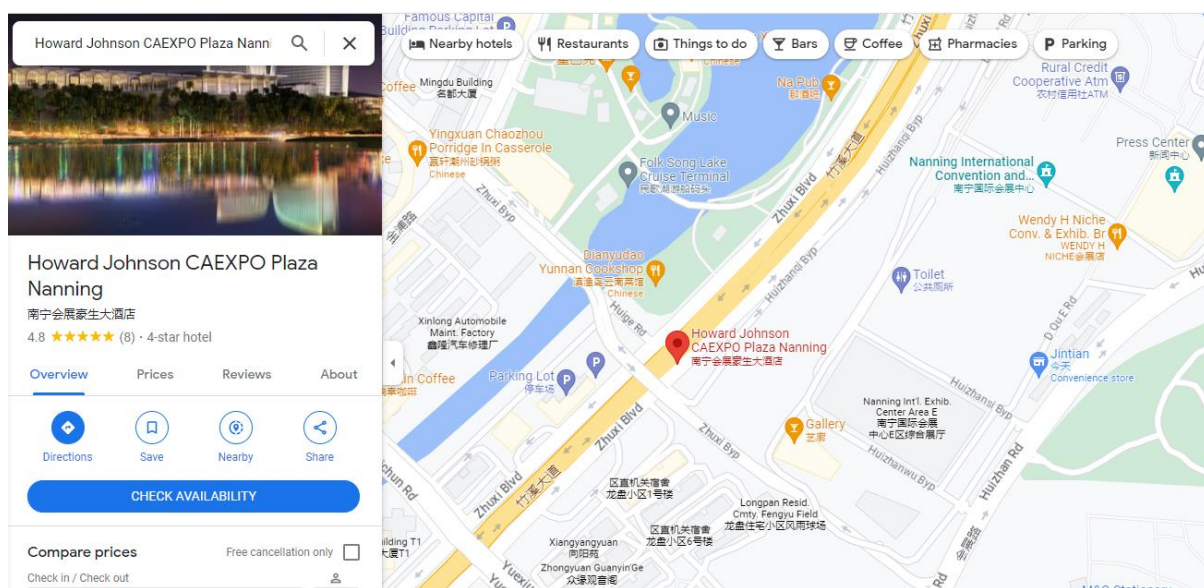
How to get there:

Google map: <https://goo.gl/maps/CVAgpvkxsVU2habr6>

Gaode map 高德地图

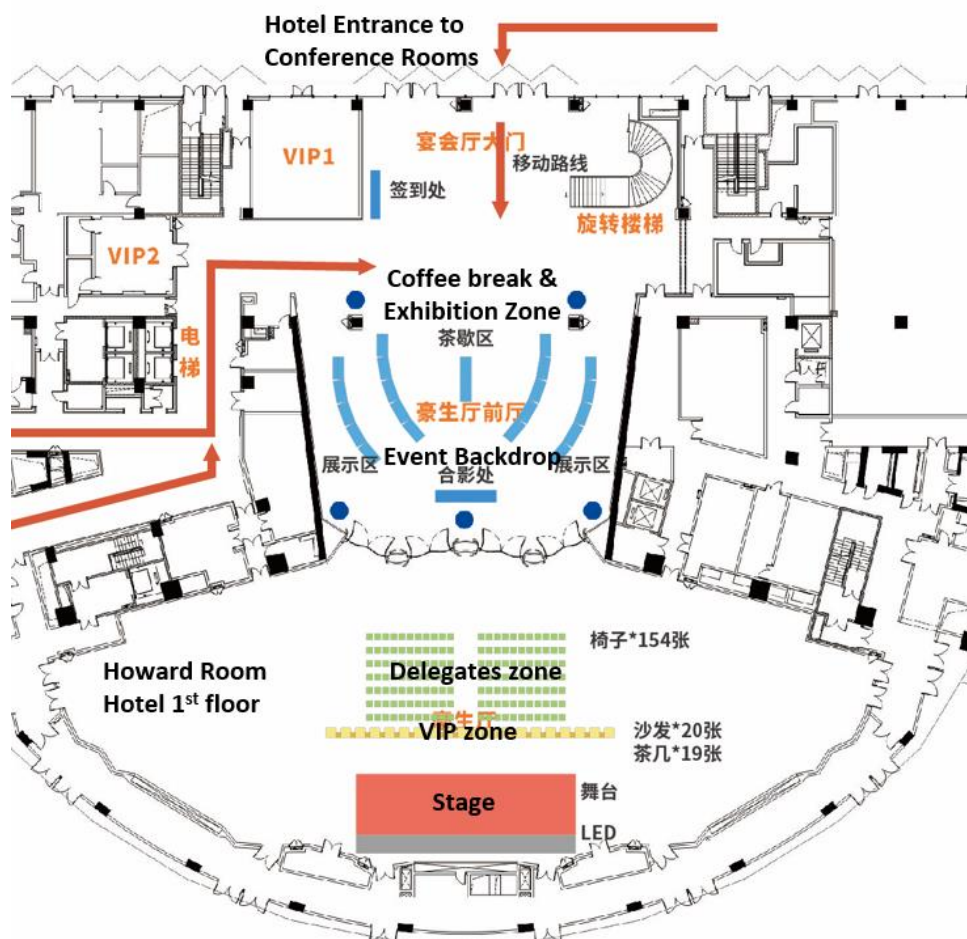
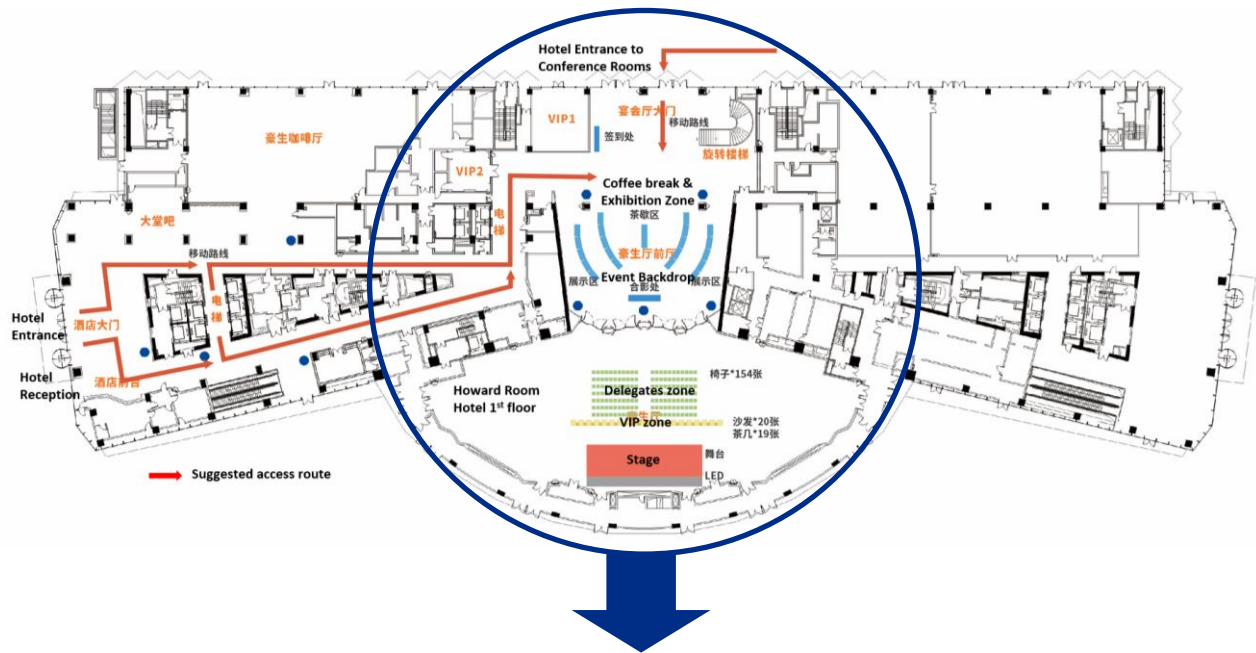
(The popular Map Application in China, and in Chinese):

<https://ditu.amap.com/search?query=%E5%8D%97%E5%AE%81%E8%B1%AA%E7%94%9F%E9%85%92%E5%BA%97&city=110000&geoobj=115.283468%7C39.304296%7C118.424556%7C40.564409&zoom=8.97>



Seminar and Exhibition Floor Plan

Business Seminar Session | July 3, 2023 at 08:30 am-12:00 pm
Howard Room, 1st Floor, Howard Johnson CAEXPO Plaza Nanning, P.R.China
南宁豪生会展酒店 1 楼 豪生厅



Seminar and Exhibition Session

Business Seminar Session | July 3, 2023 at 08:30 am-12:00 pm
Howard Room, 1st Floor, Howard Johnson CAEXPO Plaza Nanning, P.R.China
南宁豪生会展酒店 1 楼 豪生厅

- The exhibition zone located **inside and outside** of the conference room;
- **Around 40 tables** (size of each table: **90*180cm**) are arranged for companies to display products and set up X-Stand. Each table could service 2 exhibitors;
- Each exhibitor will have a space of **90*90cm** for self-decoration;
- The organizer will reserve space for MI invited **28 companies from Cambodia, Lao PDR, Myanmar, Vietnam and Thailand**;
- The rest of exhibition space will serve **the Chinese companies** by following **first come first serve approach**, or reservation in advance;
- Please bring your X-Stand, sample products, business brochure or QR code for easily accessing website or e-brochure, and digital devices to showcase your digital marketing channels etc.
- Please decorate booths by **July 3, 2023 at 07:30-08:20 am** at the front hall of the hotel.

Onsite Business Matching Session

July 3, 2023 at 13:00-17:30
Howard Room, 1st Floor, Howard Johnson CAEXPO Plaza Nanning, P.R.China
南宁豪生会展酒店 1 楼 豪生厅

The business matching meeting schedule will be made from two ways:

- 1) Self-matched between companies who are listed in the LMBF website;
- 2) Matched by the organizers before business matching session according to companies' interests;
- 3) Please double confirm your business matching meetings onsite on July 3 at 13:00-13:55.

Simultaneous Translation Service

July 3, 2023 at 08:30-12:30 | Available for Online and Onsite Participants

Simultaneous Translation Service will be provided both at onsite and via online during the Business Seminar Session in the morning of July 3, 2023

- On-site Forum Location:
Howard Room, 1st Floor, Howard Johnson CAEXPO Plaza Nanning, P.R.China
南宁豪生会展酒店 1 楼 豪生厅

- Please request simultaneous interpretation equipment from registration table.
- Most of speakers will present in Chinese and few speakers will present in English

